

Digital in Singapore



Total population
5.74 million



Internet users
4.71 million



Active social media users
4.40 million

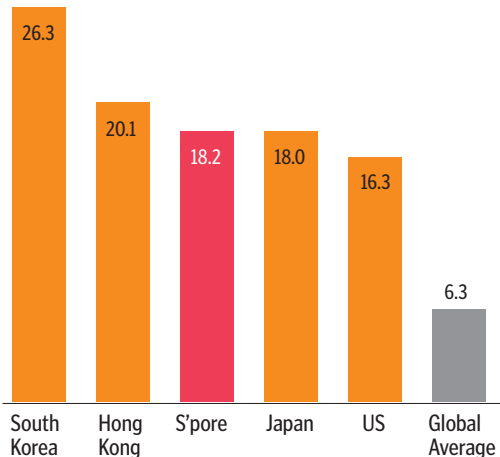


Unique mobile users
4.89 million

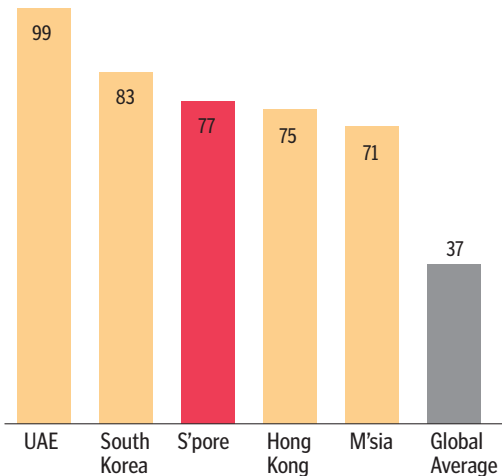


Active mobile social users
4 million

Average fixed internet connection speed (in mbps)



Social media penetration (%)



SOURCE: HOOTSUITE TNP GRAPHICS